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## **Brain Injury Research Foundation Names Senior Advisor**

AUSTIN, Texas—The CORE Foundation, a 501(c)3 organization concerned with improving the lives of people with brain injury, has named Larry Secrest, Ph.D., as Senior Advisor. A major initiative of the foundation focuses on the rehabilitative possibilities of severe brain injury, a medical research priority which attracted Secrest to the organization.

“When a close friend suffered major brain trauma resulting from a motorcycle accident, I became familiar with CORE Health Care’s unprecedented rehabilitative capability to direct the brain to heal major brain injuries and give brain injury victims the ability to become happy, productive members of society,” Secrest said. “Right here in Austin, we have a truly cutting edge brain treatment and research facility that is changing outcomes for the many American citizens who experience brain trauma through stroke, genetics and injury.”

Secrest has been the CEO of a number of technology firms throughout the world and received an interdisciplinary Ph.D. from The University of Texas at Austin. With expertise in technology commercialization and medical research transfer, he hopes to help the team accelerate the CORE Health Foundation research programs to benefit greater numbers of patients quickly.

“I think the wealth of Mr. Secrest’s education and experience speaks volumes as to the potential and significance of the Foundation’s work,” Eric Makowski, co-owner and president of CORE Health Care, said.

Secrest has had a lifelong interest in medical research and worked as a consultant for such world-class organizations as Johnson & Johnson, Neurosystems, and The Burnham Institute (which is among the ten leading cancer and neurosciences research facilities in the world). For these organizations, he brought leadership and direction to medical research transfer, so that research could reach the market as fast as possible to benefit the sick and injured.

**CORE Foundation**

The mission of the CORE Foundation is to advocate for people with disabilities in novel ways through research, creation of public works and awareness projects that hasten the removal of attitudinal biases in our society. Its initial scope of activities includes public works that create opportunities for people with disabilities to interact with the general public on equal terms and free of cultural stereotypes. Other disability awareness projects serve to educate the general population to help shape public attitudes. More recently, advanced neuro-imaging and brain injury research has been included in the scope of the Foundation's activities. For more information about the CORE Foundation, please visit [www.corehealthfoundation.org](http://www.corehealthfoundation.org).